Contextual Inquiry Notes

Subject 1: Brother01

Q1: What do you want from movies?

A: Good character development.

Q2: What kind of movies to you watch?

A: Westerns, Horror, Action if it’s good.

Q3: What is your favorite childhood movie?

A: I liked Ratatouille and Cars… generally Pixar movies.

Q4: What are your favorite movies now?

A: Logan, “The Good, the Bad, and the Ugly”, Army of Darkness, there’s a few other that I can’t remember off the top of my head.

Q5: When and where do you watch movies?

A: I mostly watch at night on my computer.

Q6: How do you choose the movies you watch?

A: By word of mouth. If people are talking about it, then its worth looking into it.

Q7: What do you think of the Oscars?

A: Pointless, doesn’t mean anything.

Q8: Who do you like watching movies with?

A: Friends and at the theater.

Q9: What movies do you buy?

A: I don’t buy them often.

about age 25-32

maybe more on the introverted side

likes inviting his friends over to watch movies

probably prefers more comfortable clothes

favorite childhood movies is probably star wars and lord of the rings

now probably likes movie franchises from the 80s

probably binge watches netflix with his girlfriend

probably owns a lightsaber replica

doesnt mind a slower/emotional movie if it tackles current issues

Who are they?

What do they want to accomplish?

What tasks do they perform now & how were they learned?

Where are they performing the task?

How often do they perform it?

Are there time constraints?

What happens when things go wrong?

What other tools do they use? IMDb Fandengo